



HUNGER WALK PROGRAM ADS OPTIONS AND SIZING

Family Assistance Ministries 30th Annual **HUNGER WALK 2017** October 15th

Thank you for your generous contribution to Family Assistance Ministries' Hunger Walk 2017! It is through gifts like yours that allow FAM to provide support to so many individuals every year. Below is a list of available ad sizes for the Hunger Walk program that will be distributed the day of the event. Please refer to the "Sponsor Benefits" sheet to find the ad size that corresponds to your donation level.

Artwork may be submitted in the following formats:

PSD, EPS, AI, PDF, JPG @ 300 DPI or better. Please flatten all PSD files and outline all text in vector files. For best results, do not send scanned ads. Original artwork is best.

Vertical Business Card

2" wide by 3.5" high @ 300 DPI or better
Pixel dimension: 600 x 1050

Horizontal Business Card

3.5" side by 2" high @ 300 DPI or better
Pixel dimension: 1050 x 600

Half-Page

4.5" wide by 3.5" high @ 300 DPI or better
Pixel dimension: 1350 x 1050

Full-Page

4.5" wide by 7.5" high @ 300 DPI or better
Pixel dimension: 1350 x 2250

Artwork must be received by no later than September 29 in order to be included in the Hunger Walk program. Artwork or questions regarding artwork must be submitted to Susan DeGennaro at susan@family-assistance.org. Information may also be obtained by calling the FAM office at (949) 492-8477.

THANK YOU!



Full-Page Ad

5" Wide

8" High

@ 300 DPI

Pixel Dimension

1500 x 2400

Half-Page Ad

4.5" Wide

3.5" High

@ 300 DPI

Pixel Dimension

1350 x 1050

**Business Card Ad
Horizontal**

3.5" Wide

2" High

@ 300 DPI

Pixel Dimension

1050 x 600

**Business Card Ad
Vertical**

2" Wide

3.5" High

@ 300 DPI

Pixel Dimension

600 x 1050